

# New Heights AGM June 2021

## Fundraising Report year ending 31st December 2020

### Grant Applications in 2020

2020 was a difficult year for Charity Fundraising due to Covid-19 pandemic restrictions on face-to-face and group activities resulting in the majority of Funding Organisations suspending their grant process.

From mid-March until the middle of May 2020 contact has been made with funding organisations who support delivery of suspended services and activities. In each case we reached an agreement that grants could either be used to fund new activities (e.g Telephone Befriending) or carried forward with project delivery dates extended into 2021/22 when group activities could resume. This has secured funding of activities after the Covid-19 lock-down.

In 2020 a level of fundraising was maintained, including:

- 43 grant applications made to funding agencies
- 21 applications un-successful (including some which suspended due to Covid-19)
- 22 successful grant applications (where a grant was approved)
- 51% success rate -A little higher than 2019 but less than anticipated due to Covid-19 grant-making restrictions.
- £206,351 in grants was received by New Heights in 2020.

Within this fundraising year all charity projects, staff costs, services and activities have been fully funded – some for a number of years.

Summary of grant payments received by New Heights Charity under the current Fundraising Programme is set out below:

Income from Grants Received	
August to December 2015	£34,320
January to December 2016	£397,644
January to December 2017	£438,522
January to December 2018	£138,548
January to December 2019	£73,477
January to December 2020	£206,351
Total Grants raised to date:	£1,288,862

### Project Evaluation Reports:

- Evaluation reports have been submitted, primarily by Kerry Boffin, within agreed timeframes in respect of all grants / projects – this promotes positive relationships with funding organisations.

### Going Forward:

'Fundraising Targets' set out in the 3 year 'Business Implementation Plan 2020/22 are all up-to-date.

New Funding applications will be submitted as and when we identify funding shortfalls.

Currently we are submitting a grant application to the National Lottery to fund a 'NEST' project (Nurture, Empower, Support & Transform) including continuation funding for Benefits / Housing Advice and Domestic Abuse Counselling as current projects end in August 2021 & April 2022)



**John Mc Gorman (Trustee)**